

**CITY OF RICHLAND CENTER
450 S. MAIN STREET – PHONE 608-647-3466
RICHLAND CENTER, WI 53581**

MEETING OF THE RICHLAND ECONOMIC DEVELOPMENT BOARD

**November 16, 2020 at 1:15 p.m.
Richland Center City Council Chambers**

MEETING MINUTES

In Attendance: Mike Breininger, Marty Brewer, Bruce Roesler, Todd Coppernoll, Clint Langreck, Derek Kalish, Eric Klang, Jasen Glasbrenner

Absent: Michael Starks, Bruce Kaasa

1. Call meeting to order – 1:15pm
2. Establish quorum, was the meeting properly noticed? YES
3. Review and approve minutes from last meeting
 - **Motion:** Marty Brewer
 - **Second:** Todd Coppernoll
 - **Discussion:** None
 - **Vote:** Unanimous
4. Consider credit card approval for EDD.
 - **Motion:** Marty Brewer - RED Board authorizes the Economic Director to obtain a Richland County Credit Card for use in operating the Economic Development Office as guided by the County Administrative Policy.
 - **Second:** Todd Coppernoll
 - **Discussion:**
 - Office Expenses, Conferences, and other administrative expenses that arise that require immediate payment.
 - No credit limit was set. A resolution has already been passed by the RED Board to guide expenditures by the Director.
 - May also obtain the tax exempt number of the County for department operations.
 - **Vote:** Unanimous
5. EDD report and actions
 - Dialysis
 - Tech Com
 - Housing
 - i. Trailer Park?
 - ii. Possible County Resolution / Ordinance change to encourage rural housing?
 - iii. Lots

- RLF – City
 - i. Possible EDA or USDA Grant Match on City funds
 - City –
 - i. Turned down storage business in Industrial Park
 - ii. Movement to FMV on land sales in industrial Park
 - iii. Review of Ordinances and Restrictive Covenants
 - USEDA – Grant being administrated by SWWRPC
 - i. Marketing
 - CDBG Close – The projects being advanced are;
 - i. Lone Rock
 - ii. Richland Center
6. Election of Chairman of the RED Board for 2021—effective Jan. 1, 2021
- Eric K. nominated Mike Breininger
 - No other nominations were made
 - **Motion:** Eric K – to elect Mike Breininger as Chairman of the RED Board for 2021.
 - **Second:** Marty B
 - **Vote:** Unanimous
7. Appointment of community committee member for a 4-year term (Eric Klang’s term is expiring but he could be re-appointed for 4-years)
- **Motion:** Marty B. – To reappoint Eric K. for a new 4-year term
 - **Second:** Todd C.
 - **Vote:** Unanimous
8. Semi-annual report to City and County
- Written and verbal reports were discussed for Jan or Feb with City and County
 - Eric K and Bruce R are willing to participate in the City and County reports
 - Discussion of when to get on Agendas –
 - i. City in Jan and County in Feb?
 - Discussion came up that there could be summit of the City, County, and public where reports could be given. This would be in lieu of City, County meeting.
 - Chairman Breininger will work with REDD Glasbrenner to come up with some ideas around a Mid-February Summit
9. Meeting with Town Boards and Village Boards
- Town Board summit meeting?? We think there is one of these in place. REDD Glasbrenner to check in with Richard Waslick (647-2682) – Town of Dayton - to see if there is a group meeting of the Town Boards were a report could be given.
10. Possibility of forming a Housing Work Team
- Studies indicate we will need 200 houses by 2030 –
 - Real-estate Broker
 - Banker, Developer
 - Water, Sewer, solutions.... Hub City – Lone Rock Sanitation
 - SWWRPC – Resources available?

- **Motion:** Todd Coppernoll – to establish a Housing Work Team
 - **Second:** Marty Brewer
 - **Discussion:**
 - Call an initial meeting within one month – Meet in December. March could be a goal for reporting actions.
 - Mayor Todd – will help.
 - **Vote** – Unanimous
11. EDD support, intern, administrative assistant -
- SW Tech, UW Platteville,
 - Short discussion – no action
12. Audit (required annually)
- County Administrator Clint L. discussed that Johnson Block at County level has covered this requirement of the RED Board.
13. RED mission statement
- There were several options discussed from the previous meeting.
 - **Motion:** Mike B. to adopt – “Fostering a community of opportunity, success and excellence” as the Mission Statement
 - **Second:** Marty B.
 - **Vote:** Unanimous
14. RED Vision efforts – Please complete the handout that was provided with a 1 year and 10-year vision for the listed elements.
- RC offers a different environment than City – people are abandoning brick and mortar. Internet access is necessary as home offices are the trend.
 - Regional Concept – Richland County collaborates
 - We must create the environment and people will come
15. Next meeting: Monday, January 18, 2021 at 1:15 p.m. City Council Chambers
16. Motion to Adjourn at 2:55pm
- **Motion:** Todd C.
 - **Second:** Marty B.
 - **Vote:** Unanimous