



# Richland Economic Development Board Meeting Minutes

Monday, May 10, 2021 at 1:15 p.m.

Richland Community Center

1050 N Orange St, Richland Center, WI 53581

**“Fostering a community of opportunity, success and excellence.”**

## Agenda:

1. Call to order, quorum, properly noticed
  - Properly Noticed – Yes - Aaron J.
  - Members in attendance – Mike B., Marty B., Todd C., Eric K., Bruce R., Aaron J., Jasen G., Bruce K
  - Members absent - Michael S., Clint L.
  
2. Review and approval of minutes from the last meeting
  - Motion** – Marty B.
  - Second** – Todd C.
  - Discussion** - none
  - Vote** - Unanimous
  
3. Economic Development Directors Report and Actions: **May 10<sup>th</sup>, 2021**
  - 1) *USEDA - County Grant Programs in partnership with Southwestern Wisconsin Regional Planning Commission*
  - 2) *County CDBG Close Project – \$1.2million*
  - 3) *City and Tourism Website / Marketing*
  - 4) *Housing Efforts*
  - 5) *Stori Field and Hive Drive Discussion*  
*RCPS likely reducing number of buildings*
  - 6) *Redevelopment Authority – Open Project*
  - 7) *Businesses for sale – Continue to encourage discussions and promote opportunities.*
  - 8) *Collaboration with Richland Hospital in regard to their future relocation plans*
  - 9) *Weber Drycleaner Building in Richland Center*
  - 10) *Richland County Housing Authority*
  - 11) *Successful presentation with Richland County Townships*
  - 12) *Recent meeting with Village of Cazenovia President on vacant lot owned by the county. Working to help Caz close the project and secure the lot.*
  - 13) *Leased Employee from Workforce Development for RED*
  - 14) *Confidential Efforts*
  - 15) *Active Committees, Boards, Groups*
  - 16) *April 1<sup>st</sup> of 2021 represented on year in the role of Economic Development Director*



4. Housing recommendations update
  - Recommendations of the RED Board were received, discussed, and accepted by City of Richland Center Planning Commission and full City Council
5. Business Openings Update
  - Discussed several new business openings that had taken place or that are expected in the area
6. RWHC Housing and Hospitals in Rural Wisconsin presentation via zoom, Tuesday, May 25, 2021, 9:00 a.m. to 11:00 a.m. at City Council Chambers
  - Director Glasbrenner will attend
7. RED Board Vision – Review results of vision process
8. SWOT Analysis on elements of the vision
  - SWOT analysis on downtown revitalization
    - i. There are principles that are recognized in the analysis of Richland Center that are applicable to the villages and towns in the county.
9. Other business
  - Members of RED Board should not miss more than 2 meeting a year.
    - i. If a member misses more than 2 meeting per year, Committee may review for replacement.
      - Motion** – Todd C.
      - Second** –Marty B
      - Discussion** – As noted above
      - Vote** - Unanimous
10. Next meeting: Monday, July 12, 2021, 1:15 p.m.
11. Adjourn
  - Motion** – Todd C.
  - Second** –Marty B
  - Discussion** – None
  - Vote** - Unanimous

Minutes recorded by Jasen Glasbrenner – Director - RED