## Referendum Ad Hoc Committee

## September 7th, 2022

The Richland County Referendum Ad Hoc Committee convened on Wednesday, September 7<sup>th</sup>, 2022, in the County Board Room at the Richland County Courthouse, 181 W Seminary Street, in person and by WebEx.

Committee members present included County Board Steve Carrow, Shaun Murphy-Lopez, Bob Frank and School Board representative Erin Unbehaun.

Also present was Assistant to the Administrator Cheryl Dull taking minutes, Administrator Clinton Langreck logged on by Web Ex with several department heads, county employees, general public, County Board Members and WRCO logged in by Web Ex. John Couey was present from MIS running the teleconferencing.

Not present: Dave Turk, Todd Coppernoll & Kerry Severson

- 1. Call to Order: Chair Murphy-Lopez called the meeting to order at 6:03 p.m.
- 2. Proof of Notification: Assistant to the Administrator Dull verified that the meeting had been properly noticed. Copies of the agenda were sent by email to all Committee members, County Board members, WRCO, County department heads, Richland Observer, Valley Sentinel and a copy was posted on the Courthouse Bulletin Board.
- **3. Agenda Approval:** Chair Murphy-Lopez asked for approval of the agenda. Moved by Supervisor Frank to approve the agenda, second by Supervisor Carrow. All voting aye, motion carried.
- 4. Public Comments: Ray Schmidt asked to speak. He asked how you arrive at the decision to make cuts to departments? He recommended that we check with other Counties to compare information. He review his concerns with adding staff when there are cuts to other departments.
- **5. Approval of Minutes:** Chair Murphy-Lopez asked for any additions or corrections to the minutes. Moved by Frank to accept the minutes as present, 2<sup>nd</sup> by Carrow. Motion carried.
- 6. Public education information report: Chair Murphy-Lopez reviewed 2 documents with the same information presented differently. There have been some changes made to the document including different graphs. After discussion the committee will use 06b, tracked changes. Changes were reviewed and suggestions were made to make the information more effective and easier to read. Moved by Supervisor Carrow adopt an updated public education information report to use in communicating with the public, committees, boards, agencies, and other bodies, 2<sup>nd</sup> by Supervisor Frank. Roll call vote request, all voting aye, motion carried.
- 7. Video: Supervisor Turk had an emergency to he couldn't work on a video. He requested direction from the committee as to the topics for public education videos. Chair Murphy-Lopez prepared a list of items he felt they would like in the videos. Supervisor Carrow suggested more emphasize on why is shared revenue being reduced and why are we reacting to it now. Moved by Supervisor Carrow to recommend topics for public education videos, adding "How does Richland County compare to its peer Counties?" as a bullet point, 2<sup>nd</sup> by Supervisor Frank. All voting aye, motion carried.
- 8. Press release: Everyone took a few minutes to read the press release prepared by Chair Murphy-Lopez. After discussion, Supervisor Frank recommends adding in the press release the State Statute numbers for reference if the public wants to educate themselves. Discussion followed on when social media releases should go out compared to the newspapers. Administrator Langreck will put it on the Department Head agenda. Moved by Supervisor Murphy-Lopez to adopt a press release for dissemination to local newspapers and Facebook pages of County departments, 2<sup>nd</sup> by Unbehaun. Moved by Frank to amend to "social media of County departments and social media recommended by Mayor Coppernoll" in place of "Facebook pages of County departments", 2<sup>nd</sup> by Unbehaun. All voting aye on amendment, motion carried. All voting aye, on motion, motion carried. (CHECK WHEN THEY VOTED)
- 9. Script and guests for radio: This will be postponed.
- 10. Research on other referendums: Supervisor Carrow is doing research on County and school referendums and will hopefully have it ready for the next meeting.
- **11. Correspondence with other committees:** Chair Murphy-Lopez reviewed the schedule of who was assigned to present to which committees

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- 12. Presentation at Richland County Towns Association meeting: It is scheduled for September 21st @ 7:00 in the County Board room.
- 13. Presentations at Richland Center City Council and School Boards: Mayor Coppernoll invited a representative to present City Council on Tuesday October 4<sup>th</sup> @ 7:30. Chair Murphy-Lopez will ask Dave Turk to attend City Council. School Board Representative Unbehaun will get approval from the School Board President to present to the School Board.
- 14. Future agenda items: None
- **15. Adjournment:** Next meeting will be Tuesday, September 27th @ 6:00 pm in the County Board Room. All voting no, motion failed. Next meeting to be Tuesday, September 27<sup>th</sup> @ 6:30 in the County Board Room. Moved by Supervisor Frank to adjourn at 7:44 p.m., seconded by Supervisor Carrow. All voting aye, motion carried.

Minutes respectfully submitted by Cheryl Dull Richland County Assistant to the Administrator