

Richland County Committee

Agenda Item Cover

Agenda Item Name: 10. Appointments To Various Boards, Commissions And Committees — Citizen Member Appointments

Department	Administration	Presented By:	Administrator
Date of Meeting:	19 April 2022	Action Needed:	Vote
Disclosure:	Open Session	Authority:	Statute 59.18 and Rule #6; and Statute 15.345(8)(b)1
Date submitted:	18 April 2022	Referred by:	
Action needed by no later than (date)	19 April 2022	Resolution	<u>N/A</u>

Recommendation and/or action language:

Motion to... confirm the Administrator's citizen appointments to Richland County Standing Committees; Commission on Aging and Disability Board; and to forward recommended nominees (Dan Hillberry and Bob O'Brien) to the office of Governor Tony Evers to consider for an appointment to the Lower Wisconsin State Riverway Board.

Background: *(preferred one page or less with focus on options and decision points)*

By Wisconsin State Statute 59.18 and Rule #6 of the Richland County Board of supervisors the Richland County Administrator is charged with making appointments of citizen member seats to the Richland County Standing Committees which need confirmation by the Richland County Board. The following citizen appointments are brought forward for consideration to nominate:

<u>Seat</u>	<u>Last Name</u>	<u>First Name</u>	<u>Committee</u>	<u>Notes</u>
Citizen 1	Chicker	Cynthia M	HHS + Veterans Standing Committee	
Citizen 2	Berres	Jerel T	HHS + Veterans Standing Committee	
Citizen 3	Open	Open	HHS + Veterans Standing Committee	Post opening in paper
Veteran 1	Hillesheim	Sherry	HHS + Veterans Standing Committee	
Veteran 2	Van Landuyt	Lee	HHS + Veterans Standing Committee	

Citizen Seat 1	Rippchen	Patricia D	Pine Valley and Child Support Standing Committee	Election process
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FSA Chair	Open	Open	Land Conservation and Zoning Standing Committee	Federal Guidance have given guidance that an FSA member. Once R+S is established I
Fair Citizen Member 1	Campbell	Sandra L	Fair, Recycling & Parks Standing	
Fair Citizen Member 2	Deaver	Garold E	Fair, Recycling & Parks Standing	
Fair Citizen Member 3	Gald	Scott R	Fair, Recycling & Parks Standing	
Parks Citizen Member 1	Siemandel	Eric L	Fair, Recycling & Parks Standing	
Parks Citizen Member 2	Collins	John	Fair, Recycling & Parks Standing	
Parks Citizen Member 3	Chicker	Cynthia M	Fair, Recycling & Parks Standing	

Commission on Aging and Disability Board:

- Lawrence Engel will replace Patrick Manning – the vacancy is a “Member over 60 years old”.
- Angela Metz will replace Cindy Riley –vacancy is “Mental Health & Substance Abuse Representative”.

Richland County Committee

Agenda Item Cover

By Wisconsin State Statute 15.345(8)(b)1 the Richland County Board is asked to send a list of at least two nominees for the Governor to consider for any appointment to fill the Richland County seat of the Lower Wisconsin State Riverway Board. The following two qualifying citizens have expressed interest and are recommended to forward to the Governor.

<u>Seat</u>	<u>Last Name</u>	<u>First Name</u>	<u>Committee</u>	<u>Notes</u>
Nominee	Hillberry	Daniel	Lower Wisconsin State Riverway Board	
Nominee	O'Brien	Bob	Lower Wisconsin State Riverway Board	

Attachments and References:

Statement of Interest — Dan Hillberry (below)	
Statement of Interest — Bob O'Brien (below)	Resume – Bob O'Brien

Financial Review:

(please check one)

<input type="checkbox"/>	In adopted budget	Fund Number	
<input type="checkbox"/>	Apportionment needed	Requested Fund Number	
<input type="checkbox"/>	Other funding Source		
<input checked="" type="checkbox"/>	No financial impact		

(summary of current and future impacts)

Approval:

Review:

Clinton Langreck

Department Head

Administrator, or Elected Office (if applicable)

Subject: Cover letter

Recommended Cover Letter— County Administrator Langreck (20 May 2020)

Richland County Committee

Agenda Item Cover

From: Dan Hillberry
15231 Hillberry Ln
Blue River, WI 53518

To whom it may concern

I am contacting you in relation to the open position on the Lower Wisconsin Riverway Board and wish to be considered for the position.

I live with my wife Cheryl on the family farm two miles off the Wisconsin river on Byrds Creek Valley Drive in Richland County, Richwood township. The farm was been in the family for almost 145 years. We have three grown sons and two grandchildren.

In the past I have served on the Blue River Fire Department and the Richwood Town Board in addition to various county volunteer committees.

At the present time I sit on the board of directors for Richland Electric Cooperative and have served on it since 2001, at present I hold the Vice-President position. It is through this position I sit on the Wisconsin Electric Cooperative Association (WECA) Board. Also at the present time I serve on the Grant County Deer Advisory Council (CDAC).

When not working my full time job I do consulting work as a Wisconsin Cooperative Forester. Through this I have spent many hours walking properties in the riverway with land owners and DNR foresters. I have a forestry management degree from UW Stevens Point.

Thank you for your time and consideration.

Dan Hillberry
608-475-0802 cell
608-537-2301 House

Dear Mr. Langreck:

Richland County Committee

Agenda Item Cover

Thank you for talking with me today regarding my interest in serving on the Lower Wisconsin State Riverway Board.

I am 64 and retired, and have lived on the Wisconsin River full time since 2011 at 15575 Richwood Estates Lane, Town of Richwood, Richland County, Wisconsin.

I love the great outdoors and have enjoyed the Wisconsin River ever since 1982, when my wife and I, along with our 2-year-old son, canoed from the Prairie Du Sac Dam to the Mississippi confluence. We bought property in Richland County in 1989 and eventually purchased our current home as a family retreat, with the plan to make it our permanent residence upon retirement.

I was in public service for 33 years, beginning as a Crash/Fire/Rescue Specialist at the Dane County Regional Airport in Madison, then as the Chief of Public Safety & Airport Operations at Austin Straubel Field in Green Bay. From there, I moved to Fort Wayne, IN, where I worked as the Operations Manager for a two-airport complex. The last 21 years of my professional career were spent as the Executive Director of Dubuque, IA, Springfield, IL, and Chicago Rockford International airports, respectively.

I enjoy public speaking and have been privileged over the years to meet privately and work strategically with U.S. Senators Barrack Obama & Dick Durbin, Secretaries of Transportation Norm Mineta & Ray LaHood, FAA Administrators David Hinson & Jane Garvey, and many other notable policymakers on industry and local matters.

I also served proudly for 20 years in the military, including ten years in the Wisconsin National Guard.

Since retiring, I have consulted on a part-time basis and was Executive Director for the Wisconsin Airport Management Association from 2012 to 2019.

Attached is my resume for your further consideration.

I would be honored to serve on behalf of Richland County and The State of Wisconsin on the Lower Wisconsin Riverway Board, and respectfully request your consideration in the matter.

Sincerely,

Bob

[Job Resume Attached Below]

Richland County Committee

Agenda Item Cover

Airport Management Services & Support, LLC

Robert W. O'Brien, Jr., AAE

Principal

Career Summary:

Over thirty-five (35) years of increasingly responsible experience in airport operations, development and management of six different commercial service airports. Upon retirement from full-time civil service, provided consulting services and support to various organizations and airports ranging from functioning as Interim Airport Director, conducting executive searches, and separately as Executive Director for state-wide management association.

Consultant Experience:

Executive Director, Wisconsin Airport Management Association (WAMA), 2012 - 2020.

Interim Airport Director, La Crosse Regional Airport, Wisconsin, April - August 2019.

Executive search an interim Airport Director, Brainerd Regional Airport, Minnesota, January - April 2016.

Interim Airport Director, Columbus Regional Airport, Georgia, October 2013 - April 2014.

Airport Management:

Functioned as chief executive officer of airport authority in support of commission established goals and policies. Provided professional vision and leadership for the organization; developed strategies and programs to operate and market the airport facility and organization as a safe, efficient, self-sufficient intermodal transportation system; coordinated the associated research, recommendations and implementation of policy. Oversaw the administration, finance, operation, economic development, maintenance, marketing, public safety, government affairs and public relation functions for the airport authority.

Noteworthy Accomplishments:

Richland County Committee

Agenda Item Cover

Passenger service: Developed and implemented multi-year strategy to regain regularly scheduled airline service with niche market focus for competitively priced, point-to-point jet service by mobilizing the regional community as a Market Force. Proposed concept and raised \$269,000 during a 20 day, \$250,000 challenge of the local community through 4,732 individuals and businesses to demonstrate interest and the potential of the market. Created an “air service founders” member program and expand it to an online membership club known as “milesahead” (77,000 active members) that subsequently spearheaded air service development. Grew Airport activity from 630th nationally ranked passenger service airport to 214th and five-year period.

Developed and implemented “Day Tripping” program sponsored by the airport authority, to stimulate regional interest in RFD (and gain airline industry interest in RFD as a viable alternative to Chicago O’Hare) with nonstop flights (150 seat aircraft +/-) to Niagara Falls, Denver, Washington DC, Mackinac Island, Indianapolis (Brickyard 400 NASCAR race) Branson, Missouri, Daytona Beach, Paducah and Springfield, Illinois.

Nurtured relationship with Ryan International Airline, which ultimately led to the relocation of their Wichita, Kansas operation to RFD — — with over 500 employees in 25 based airline aircraft. Ultimately gained over 100 military movement flights with continuing operations) to/from the Middle East, and other commercial service operators in an effort to establish and maintain the highly valued international designation.

Developed and implemented strategy to secure international arrival gate status, operated by US customs and border patrol.

Gained seasonal nonstop Mexico and Caribbean service.

Negotiate agreements with her both HARPO studios (Oprah Winfrey show) for 1500 of her employees and guests to fly nonstop to/from RFD and Barcelona Spain (instead of from Chicago O’Hare);

Produced an economic development return on investment ratio of 1.7 to 1 in conjunction with \$15 million in passenger air service development initiative.

Richland County Committee

Agenda Item Cover

Air Cargo: Nurtured, existing and well establish relationship with UPS-- as their 2nd largest regional air cargo hub in U.S. (3rd in world) -- to gain additional investment in RFD based facilities: \$40,000,000 upgrade in equipment and \$10,000,000 expansion of facilities (to nearly 700,000 sq ft under roof). Successfully renegotiated operating agreement with UPS that previously “discouraged” international operations by competing air cargo airlines.

Developed \$15,000,000 public/private program to fund and construct 70,000 sqft state of the industry cargo facility in support of existing “Freighter” operations and the “NEW” Boeing 747-8 set to be delivered in 2011 (originally 2010).

Gained federal authority to operate GROUP VI aircraft, the largest aircraft flying in the world, at RFD.

Grew from 27th largest/most active air cargo airport in U.S. to 18th.

General Aviation: Developed strategy and nurtured relationship for the private investment and sale of a multi-phased, energy efficient, state of the industry general aviation hangars. Phases 1-3 completed; phase 4 in design stage.

Other Economic Initiatives: Accelerated debt repayment schedule; gained improved debt rating (AA) and subsequently reduced property tax asking by 62%.

Secured nearly \$100,000,000 in state and federal grants to support expanding operations and economic development.

Identified business opportunity and attracted “worldwide campus” for Embry Riddle Aeronautical university; nurtured opportunity and subsequently participated in regional initiative (including Chicago’s active support) to base 3rd national campus on and around RFD (final decision pending between Houston and Rockford).

Negotiated agreement for the development of a 200 acre photovoltaic “fuel farm” at RFD, which aided the regional community in securing the U.S. manufacturing plant by Wianxiang, the 3rd richest privately held Chinese based business entity.

Developed concept, nurtured relationships and secure “seed funds” that inspired a consortium, lead by Hamilton Sundstrand, Pratt & Whitney and others to base a 737 “research platform” at RFD for the purposes of developing aircraft system controls for the “wireless” operation of future aircraft.

Established an annual “AirFest” program, featuring the USAF thunderbirds or Navy Blue Angels and nearly five (5) hours of aerobatic performances, with the largest static display of aircraft in the entire Midwest. Attendance averages 100,000+ annually.

Achieved for the 1st time a “zero deficiency” annual inspection report by FAA for RFD. Same at SPI, as well for DBQ—which now has the longest national record for consecutive inspection reports: 20

Special Awards and Recognition:

2004 Person of the Year, “TOP of ILLINOIS” Chamber of Commerce Award

2008 Person of the Year, Northern Illinois Trades Union

2009 President’s Leadership Award, Great Lakes Chapter of the American Association of Airport Executives (AAAE).

Richland County Committee

Agenda Item Cover

Executive Director of Aviation, Springfield's Capital Airport (SPI),

Springfield, IL, 1994 – March 2002

Same duties and responsibilities as noted above in current position.

Noteworthy Accomplishments:

- Increased "Owner's Equity" by 27% by decreasing operating expense, increasing revenue generation, paying down long-term debt, and securing state and federal grants.
- Introduced "zero based" budgeting concept to organization and subsequently decreased the need for tax subsidy and steadily increased the annual financial self-sufficiency of the Operations & Maintenance (O&M) Budget from 68.7% to 81.5% (Fy 94-Fy98). Fy99 projection: 86% to 92%.
- "Right-sized" organization through efficiencies gained by properly defining responsibilities, equipping accordingly, and privatizing certain functions. Subsequently realized a 20% reduction (10 full-time equivalent (FTE) positions) in staffing through attrition.
- Secured \$15,000,000 in state and federal grants, a 5:1 ratio of discretionary to entitlement funds. Funded local matching share of grants and capital improvement responsibilities without the need to borrow or issue general obligation bonds by generating annual budget surpluses.
- One (1) of five (5) airports nation-wide selected to receive FAA "Innovative Financing Grant", 1998. Rehabilitated secondary runway and parallel taxiway, \$3,400,000.
- Developed and obtained wide support for multi-year Transportation Improvement Program (TIP) which produced facility improvements such as: a runway extension, reconstruction of the primary and secondary runways, construction of a new taxiway and perimeter access road, rehabilitation of the terminal entrance road, installation of an ILS, and master plan update to name a few more notable projects completed to date.
- Obtained "Congressional Demonstration Grant" for property acquisition, installation and subsequent transfer to FAA ownership of non-federally installed instrument landing system (ILS), \$1,800,000, 1996.
- Secured commitment to expand local operation of Garrett Aviation (largest corporate aircraft rehabilitation facility in U.S.) and coordinated Airport sponsoring of \$8,700,000 in revenue bonds for 75,000 sq. ft. state of art aircraft paint facility. One hundred (100) new jobs for community.
- Secured commitment from Lincoln Land Community College to relocate airframe and power plant (A&P) training course from university of Illinois-Champaign to Springfield's Capital Airport. Opened 1/1/2000.
- Airport achieved "zero deficiency" rating from FAA for Annual Certification Inspection.

Richland County Committee

Agenda Item Cover

Airport Manager, Dubuque Regional Airport, IA

1989-1994

Was responsible to analyze issues and make policy recommendations to the Airport Commission. Developed procedures and programs implementing established policy. Directed staff in the administration, operation, maintenance, and economic development activities of the Airport. Developed and implemented budget in concert with Commission directives. Negotiated lease agreements with airport tenants. Developed air service strategy and marketing initiatives. Marketed airport throughout air service area and promoted community involvement and understanding through public speaking engagements, news releases and press conferences and through interaction with Chamber of Commerce and other interested users groups.

Noteworthy Accomplishments:

- Developed “Fly Dubuque” campaign, which produced a forty-eight percent (48%) increase in passenger enplanements over a four-year period. This increased activity level was eight times (8x) that of the national average for enplanements for the same time period.
- Initiated an ongoing “Origination and Destination (O&D) Study” which received national recognition. Through participation of local travel agencies, the airport was able to computerize and analyze passenger usage and “leakage” trends, and in turn dramatically improved local air service.
- Reduced local tax subsidy requirements for the Operations & Maintenance (O&M) Budget through implementation of policies and programs that steadily increased financial self-sufficiency from 57% to 92%.
- Nominated by the FAA for the 1992-93 “Col. Bernt Blachen Award” for excellence in snow removal operations.
- Awarded the FAA’s Central Region “Safety Enhancement Award” in 1994 for the “outstanding manner by which the airport had been operating in compliance with Federal Aviation Regulation Part 139”.
- Recognized by FAA for three (3) consecutive years for flawless Annual Certification Inspections. (Airport holds current national record of 8).

Special Awards and Recognition:

- “Person of the Week”, KDUB-TV, Tri-State Area, 1990
- Innovation Award, City of Dubuque, 1990
- “Addy Award”, 3rd Place, 1991-92, Dubuque Area Advertisers.
- “Person of the Week”, KDUB-TV, Tri-State Area, 1992
- “Outstanding Young Person Award for Community Service”, 1992, Dubuque Jaycees.
- “Addy Award”, 2nd Place, 1992-93, Dubuque Area Advertisers.
- By invitation only, served as an “ambassador”, Dubuque Chamber of Commerce, 1991-1994.
- Selected as Community Representative for a multi-phased, yearlong economic summit sponsored by U. S. Senator Charles Grassley.

Richland County Committee

Agenda Item Cover

Operations Manager, Fort Wayne-Allen County Airport Authority, IN 1987-1989

Was responsible for the safe operation and maintenance of the Airport Authority's two (2) airport system. Liaison to airline, air cargo hub operators, And other interested tenants and agencies on operational matters.
Project manager for construction activities.

Noteworthy Accomplishments:

- Airport coordinator for air cargo hub related project to lengthen primary runway to 12,000 feet and install Category II instrument landing system (ILS) totaling in excess of \$20,000,000 of construction activity.
- Developed and managed air cargo related noise compliant computer database, maintain pavement condition index (PCI) and other infrastructure related computer programs, files and maps.
- Chaired "Joint Use Crash/Fire/Rescue Study Task Force" co-sponsored by Airport Authority and Indiana Air National Guard (ANG).
- Developed automated NOTAM dissemination system.

Chief, Airport Public Safety, Austin Straubel Field, Green Bay, WI 1983-1987

Was responsible for assessing the Airport's operations, safety and Security needs, planning and implementing activities to meet those needs, And thereafter evaluating all related activities.

Noteworthy Accomplishments:

- Coordinated implementation of closed circuit video camera (CCTV) system for operation and security surveillance of airport (nine years in advance of FAA directive for similar sized airport).
- Coordinated airport efforts for "911" enhanced countywide "initial response" plan for airport related emergencies.
- Established comprehensive continuing professional education program and merit pay system for Public Safety Department.

Captain, Airport Safety, Dane County Regional Airport, Madison, WI 1979-1983

Was responsible for assigned personnel, equipment, and the conduct of shift operations. Assigned duties and supervised personnel in support of crash/fire/rescue and structural fire protection, emergency medical services, airfield surveillance and inspection responsibilities. Counseled and evaluated shift personnel.

Crash/Fire Rescue Specialist, Dane County Regional Airport, Madison, WI 1976-1979

Performed duties in support of crash/fire/rescue and structural fire protection, emergency medical services, airfield surveillance and inspection responsibilities.

Richland County Committee

Agenda Item Cover

Professional accreditation, memberships and activities:

- Board of Examiners, American Association of Airport Executives, 2002 - 2009
- Board of Directors, American Association of Airport Executives, 2003 - 2005
Rockford Area Economic Development Council, Board of Directors, Rockford, Illinois 2002 - 2011
- Board of Directors, Greater Springfield Chamber of Commerce, 1984 - 2002
- President, Great Lakes Chapter of the American Association of Airport Executives, 2000/2001; first vice president, 1999/2000, and second vice president, 1998/1989.
- Program committee, 1999 Illinois aviation conference.
- Accredited as Airport Executive (AAE) , 1998 (member since 1983).
- Infrastructure committee, Springfield Chamber of Commerce, 1997 through 2002
- Chairman, 2nd annual national air service conference, cosponsor by the American Council of International- North America (ACI - NA) and The American Association Airport Executives (AAAE), ST. Louis 1987
- Aircraft Rescue & Firefighting (ARFF) committee, Great Lakes chapter, AAAE, 1982 – 1988
- President, Iowa Public Airports Association (IPAA), 1981 - 1983
- Chairman, Fire Science Advisory Committee, Northeast Wisconsin Technocal Institute (NWTI), 1985 - 1987

Military service: Captain, United States Army National Guard/Reserves — RETIRED, 1974 - 1995

Educations: Bachelor of Science, Business Administration, 1994

Personal data: age 64. Married for 44 years. Wife Nancy. Two grown sons: Jeremy and Brad, both married; five grandchildren.

15575 Richwood Estates Lane, Blue River, WI 53518 – 4894

Bobonthewisconsinriver@gmail.com

608- 739- 2011

References: available upon request

Richland County Committee

Agenda Item Cover