

# RICHLAND COUNTY

## Branding Committee

---

### NOTICE OF MEETING

Please be advised that the **Richland County Branding Committee** will convene at **6:00 p.m., Wednesday, April 6<sup>th</sup>, 2022 at the Phoenix Center at 100 S Orange St, Richland Center, WI.**

#### Agenda

1. Call to order and confirm that the meeting has been properly noticed
2. Approval of Meeting Minutes from March 9<sup>th</sup>, 2022
3. Agenda Approval
4. Discussion and workshop pertaining to the Branding of Richland County. This Committee along with participants of the City branding workgroup will collaborate on branding for both the County and the City. Participants will be taking part in a professional branding process that will produce a County Branding Manual covering details of logos, motto, flag, and branding elements for all road signage, vehicle signage, building signage, county departments letterhead, business cards, and the website.
5. Possible action by the Branding Committee may include votes to offer or verify suggestions to the professional branding agent in regard to logo artwork, font styles, and colors.
6. Adjourn

A quorum may be present from other Committees, Boards, or Commissions. No other committee, board or commission will exercise any responsibilities, authority or duties.

*Released for posting on April 1st, 2022.*