

# RICHLAND COUNTY

## Branding Committee

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### NOTICE OF MEETING

Please be advised that the **Richland County Branding Committee** will convene at **4:00 p.m., Thursday, April 28th, 2022 by an online Zoom meeting.** There will be no in person meeting.

#### **Join Zoom Meeting**

<https://us02web.zoom.us/j/82515094642?pwd=TVFnQTZia0NEK3dXbXRjcFJvRlRvUT09>

Meeting ID: 825 1509 4642

Passcode: 350779

Dial by your location

- +1 646 558 8656 US (New York)
- +1 301 715 8592 US (Washington DC)
- +1 312 626 6799 US (Chicago)
- +1 669 900 9128 US (San Jose)
- +1 253 215 8782 US (Tacoma)
- +1 346 248 7799 US (Houston)

#### **Agenda**

1. Call to order and confirm that the meeting has been properly noticed
2. Approval of Meeting Minutes from April 6th, 2022
3. Agenda Approval
4. Discussion and vote to recommend a final version of the County Logo and Motto to the Richland County Board, or other required committees, for their consideration and adoption as the official logo and motto of Richland County.
  - This recommendation will represent the culmination of over a year of research and work in the area of marketing and branding. Some of the main reasons for this effort is to positively and cohesively promote Richland County and to market for the purposes of tourism and workforce retention and attraction.
5. Adjourn

A quorum may be present from other Committees, Boards, or Commissions. No other committee, board or commission will exercise any responsibilities, authority or duties.

*Released for posting on April 26th, 2022.*