

## Richland County Committee

### Agenda Item Cover

#### Agenda Item Name: Administrator's Report

<b>Department</b>	Administration	<b>Presented By:</b>	Administrator
<b>Date of Meeting:</b>	01 March 2022	<b>Action Needed:</b>	Vote
<b>Disclosure:</b>	Open Session	<b>Authority:</b>	Structure
<b>Date submitted:</b>	28 February 2022	<b>Referred by:</b>	
<b>Action needed by no later than (date)</b>	N/A	<b>Resolution</b>	<u>N/A</u> , prepared, reviewed

#### Recommendation and/or action language:

Motion to.... (guidance may be given to administration by committee action as is germane to the items presented)

#### **Background:** *(preferred one page or less with focus on options and decision points)*

- a. **Wisconsin Legislative Session** – Notes and Report from the WCA 2022 Legislative Session are attached. Actionable information: 1. Research “Emergency Medical Services Exception” for Levy limits to see if it may apply to ambulance services or 911 dispatch. 2. Investigate WCA proposals for lobbying for local government to initiate more sales tax. If there is a transition to more sales tax vs. property taxes how will this impact Richland county revenues? 3. Future concerns for increased electrical cars will lead to reduced gas sales which will decrease gas tax and impact revenues for roads. 4. Consideration that a walking quorum may exist if majority of a minimum quorum is in discussion. Supervisors welcomed to review and reach out with questions.

Photos of events:

[https://photos.google.com/share/AF1QipPxLWRq3trudZEgJqPZ7pUURfq0sH486Ei\\_c5GdndGwGkN52ZcrzIQYC2XauYFAtg?key=VFIsZFFhZ1RwQjg3R2JvYUVPV3dFTWVNQnk2SURn](https://photos.google.com/share/AF1QipPxLWRq3trudZEgJqPZ7pUURfq0sH486Ei_c5GdndGwGkN52ZcrzIQYC2XauYFAtg?key=VFIsZFFhZ1RwQjg3R2JvYUVPV3dFTWVNQnk2SURn)

- b. **UW Extension Rural Economic Development** – No real actionable data. Informative but no actionable data. Notes are attached below.

- c. **Shared Revenue Update** – Postponed until March 18th

- d. **Legislators Listening Session** – Boaz Community Center; Monday, February 21 – Sen. Howard Marklein (17th), Reps. Travis Tranel (49<sup>th</sup>) came to listen to citizen concerns. The county was represented by Supervisor Gentes, Supervisor Manning and Chair Brewer with Administrator Langreck in attendance. The legislators heard an array of different concerns and suggestions.

- e. **WCA Training** — Report from WCA representative Sarah Diedrick – Kasdorf;

*“..WCA, in conjunction with UW-Madison Division of Extension Local Government Education, will once again be providing our day-long County Officials Workshops, or COWS, in May. As Richland County has historically sent a number of people to the trainings we are planning to hold a session in Richland Center, tentatively scheduled for May 16 (but don't hold me to that date). I am also happy to come directly to your board as well if there is a specific topic you are looking for training on.*

*Please let me know if you need anything else. Thanks.Sarah”*

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f. Retention Report (Comparison to BLS, compare with Comp policy language) – Postponed until March 18th.

#### Attachments and References:

WCA Legislative Notes	

#### Financial Review:

(please check one)

<input type="checkbox"/>	In adopted budget	Fund Number	
<input type="checkbox"/>	Apportionment needed	Requested Fund Number	
<input type="checkbox"/>	Other funding Source		
<input checked="" type="checkbox"/>	No financial impact		

(summary of current and future impacts)

None

#### Approval:

#### Review:

*Clinton Langreck*

\_\_\_\_\_  
Department Head

\_\_\_\_\_  
Administrator, or Elected Office (if applicable)

Meeting Notes: 22 Feb 2022

Meeting: UW Madison Extension Rural Econ Summit

Steven Deller – Economy Trends and defining rural

1. Define “Rural”

OMB Non-Metropolitan Definition = Nonmetropolitan Counties, or if adjacent, less than 25% commutes to metropolitan. This definition is Federal by OMB: Example: Iowa and Green County or Metropolitan based on Dane

Or Census; by percent of people that live in communities less than 2,500

Or Population Density; by population density

2. Presentation on Statistics of Employment, GDP per Capita, Household Income, etc.

Population Growth: Wisconsin Metro outpaced Non-Metro around 2010

Comparison to Great Lake States “Rural” consideration. WE are doing OK. The Great Lakes Region is suffering so we are doing OK in comparison to the region but not necessarily nation.

In Wisconsin= “Rural” Wisconsin has not recovered from point prior to great recession. Metro has.

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3. Conclusion: Population growth is stagnating after great recession. What has happened over the last 10 years? Birth Rate Declining and Death Rate is plateau. Immigration in play to keep up. Labor shortage will only increase = increase competition from stealing from neighbors or to go automated – example kiosk/self-check and automated production.

Actionable Data: 1) Business will be going more towards automation, 2) Labor force attraction and retention will continue to be a challenge, 3) immigration is solution to declined birthrates.

No new actionable data.

David Eagan – Robertson: Demography - Applied Population Lab

General Population Data from 2020 Census

Past Census = lowest % in population growth since the states beginning. Over 10 years US up over 30%.

Wisconsin up 20%. In second place comparing to adjacent neighbors. (Minnesota in Lead).

Confirmation of: Lowering birth rates, 67,000 fewer births since 2008. = 17% decline (= national average). Since 2022: Metros = -4.2% and non = -12.5%, and non and not adjacent = -22%

Net Migration is up 11,400 over the last 10 years. Impacts on housing markets and limitations left people locked in residencies.

No new actionable Data.

Matt Kures — Workforce Trends

Labor Force Availability in “Rural” Wisconsin

Richland is also not a “Micropolitan” county = city of 10,000

Historically high job openings. Historically low unemployment rate.

Defining factors: Labor Participation Rates and impacts, Working Age Population, Geographic Extent of the Labor Market:

Decline in Labor Participation (M25 to 54) correlates with reduction in decreased average age. Richland Center is about national average. \* Note the corrections facility is taken into account.

Same is true with Females.

Non-Metro have a higher participation of Ages 55 or older at approximately 27%. We’ve increased by over 30% in last ten years.

Commuting Pattern: Increasing commuter into Metro Counties. Jobs to worker’s ratio is extensive up to 30-40 miles when the lines merge.

Presented “Quality of Life” variables = comparable to info from WCA legislative exchanges.

Actionable Data = Consideration for “Quality of Life” factors in policy

Molly Pyle – Entrepreneurship in rural America at CORI Center for Rural Innovation...something

Discussion on

“Rural” Tech – Why is there a Gap? 80% of Tech investment goes to 5 cities.

Lack of adequate knowledge base employment pool.

Lack of ideas.

<https://ruralinnovation.us/>

I-6 Tech Challenge – Platteville used services to bring in their incubator program, the Idea Hub. Rural Innovation Network. Troy is likely familiar.

How do you support Tech Innovation Start-ups?

1) Need a path for the Entrepreneur

2) Foundation for the community to support: Pyramid to support Phases. (Nice slide)

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Maria Berry – Director with RWHC Community Economic Development

Drives behind healthcare. Rural Healthcare trends in Wisconsin. Richland Center is a partner of the Coop.

Overall State of Wisconsin Infrastructure:

- Major trend in U.S. is closures. WI has only had one rural closure = pretty strong rural network.

- Impacts of same workforce including COVID-19 challenges. Most experienced for negative operating margins through pandemic.

- Same concerns on lacking professionals to staff hospitals, especially in nursing

- Importance of community to provide Healthcare and the outside economic impact.

Ruth Schmidt – ED of Wis. Early Childhood Association

Comes from a very Metropolitan upbringing

Rural Childhood Issues:

Inspired by local innovations on how communities are solving the problem.

Overall: Childcare system and model is failing. Market doesn't support quality care.